



Mr Evan Auyang
Group President
Animoca Brands

Mr Evan Auyang is the Group President of Animoca Brands, a Hong Kong-based multinational blockchain technology and investment company focused on developing the digital property rights ecosystem, including play-to-earn games, non-fungible tokens (NFTs), decentralized finance (DeFi), blockchain marketplaces, infrastructure and more.

Mr Auyang is also the Chairman of the Board of Civic Exchange, a non-partisan public policy think tank. He serves as an Independent Non-Executive Director on two boards: the Sun Hung Kai & Co. Ltd., and Asia Financial Holdings Limited. He is an Advisor for Our Hong Kong Foundation, a member of the Fintech Advisory Group of the Securities and Futures Commission, and serves on the Innovation and Technology Advisory Committee of the Hong Kong Trade Development Council, the Transport Policy Committee of the Chartered Institute of Logistics and Transport, the Development Fund Committee of the Hong Kong Council of Social Service, the Advisory Council for Institute at Brown for Environment and Society for Brown University. In addition, Mr. Auyang is a lecturer at the Hong Kong Academy of Politics and Public Policy.

Prior to joining Animoca Brands, Mr Auyang was the Managing Director and Head of GLG International (Gerson Lehrman Group), a technology-enabled expert insight platform where he ran and grew its business spanning Europe, Middle East, Africa, and Asia-Pacific across 15 locations. Before GLG, Mr Auyang was the Deputy Managing Director of the Kowloon Motor Bus Co. (1933) Ltd. (“KMB”) and a board director of Transport International Holdings Limited, the parent company of KMB. Prior to joining Transport International and KMB, Mr Auyang was an Associate Partner at McKinsey & Company. Before that, Mr Auyang worked at Citigroup’s Derivatives Structuring and Marketing unit.

He obtained his undergraduate degree in Economics and Political Science from Brown University and his MBA degree from the Kellogg School of Management.