



Mr William Gee
Advisor
PricewaterhouseCoopers

William Gee retired in June this year and is currently serving as Advisor on the Metaverse and the emerging Digital Economy. Prior to retirement, William was an experienced Partner of PwC Mainland China and Hong Kong. He was a core team member of the Firm's Digital Office that provided support to a variety of digitalisation initiatives.

William was a member of the core leadership team driving the adoption of blockchain technology, and is knowledgeable of the regulatory, accounting and risk management considerations of crypto currencies and digital assets. William has been advising on the adoption of blockchain technology; he has participated in initiatives relating to the emerging digital economy, including central bank digital currencies, stablecoins, tokenization of traditional assets, etc., and examined the related risks and transformational impact on traditional economy.

William is currently involved in the promotion of digital identity infrastructure for both corporates and individuals, especially in the adoption of Legal Entity Identifier, Self-Sovereign Identities and Decentralised Identifiers. William is also working to raise awareness on the Quantum Threat, and advising on practical approach for organisations to adopt and deploy Post-Quantum Cryptography in response to this threat.