



Financial Services Development Council 香港金融發展局

CAREER DAY

就業資訊日

20.10.2018

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About the FSDC Career Day

The financial services industry is one of the key employers of talent in Hong Kong today with around 254,700 participants in the industry, contributing 6.6% of employment and 17.7% of Hong Kong's GDP. University graduates are well positioned to fully grasp the various career opportunities arising from Hong Kong's position as an international financial centre.

The FSDC Career Day provides a useful platform for tertiary students and recent graduates to understand the different jobs and segments within the financial services industry through experience-sharing by leading practitioners. Speakers will also offer practical tips on job search and how to get prepared for a career in finance.

Agenda

Venue: The Grand Auditorium, HKEX Connect Hall, One & Two Exchange Square

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| 2:30pm-2:35pm | Opening Remarks “What is a Career in Finance?” | Mr Laurence Li <i>Chairman</i> <i>Financial Services Development Council</i> |
| 2:35pm-2:50pm | Keynote Address “My Story, Career Path and Key Lessons to Learn.” | The Hon Mrs Laura M Cha, GBM, GBS, JP <i>Chairman</i> <i>Hong Kong Exchanges and Clearing Ltd.</i> |
| 2:50pm-3:20pm | Panel 1: Career in Finance | |
| | Panel Chair | Mr Mervyn Chow <i>Partner</i> <i>Hillhouse Capital Management Limited</i> |
| | • Banking | Ms Diana Cesar <i>Group General Manager, HSBC</i> <i>Chief Executive, Hong Kong</i> <i>The Hongkong and Shanghai Banking Corporation Limited</i> |
| | • Asset Management | Dr Au King-lun <i>Chief Executive Officer</i> <i>Value Partners Group Limited</i> |
| | • Insurance | Ms Winnie Wong <i>Chief Executive Officer</i> <i>Asia Insurance Company Limited</i> |
| 3:20pm-3:30pm | Q & A Session | |

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|---------------|--|---|
| 3:30pm-4:00pm | Panel 2: Technology, Innovation and Entrepreneurship in Finance | |
| | Panel Chair | Mr Stephen Wong <i>Deputy Executive Director & Head of Public Policy Institution Our Hong Kong Foundation</i> |
| | • Innovation | Mr Andrew Weir <i>Senior Partner, Hong Kong; Vice Chairman, KPMG China KPMG</i> |
| | • FinTech | Mr Alvin Kwock <i>Co-Founder and Chief Executive Officer OneDegree</i> |
| | • Entrepreneurship | Mr Lap Man <i>Co-Founder & Managing Partner Beyond Ventures</i> |
| 4:00pm-4:10pm | Q & A Session | |
| 4:10pm-4:30pm | Closing Remarks | The Hon Paul CHAN Mo-po, GBM, GBS, MH, JP <i>Financial Secretary The Government of the Hong Kong Special Administrative Region</i> |
| 4:30pm-5:30pm | Concurrent Networking Sessions: | Banking: Euroclear, Standard Chartered Bank, The Hongkong and Shanghai Banking Corporation Limited Asset Management: Value Partners Group Limited Accounting: Deloitte, Ernst & Young, KPMG, PricewaterhouseCoopers Others: Hong Kong Exchanges and Clearing Ltd, Insurance Pilot Scheme |
| | • CV Clinic | |
| | • Meet-the-Speakers | <i>Students to mingle with guest speakers at their own wish</i> |

About the FSDC

The FSDC was established by the HKSAR Government in January 2013 in response to the financial services industry's call for a high-level government advisory body to support the sustained development of the industry. The FSDC engages the industry and formulates proposals to promote the further development of Hong Kong's financial services industry and map out the strategic direction for the development of Hong Kong as an international financial centre. It acts as a focal point of views and melting pot of ideas, as a champion and ambassador of the industry, and as a capacity builder.

The FSDC's work is underpinned by the five committees established, namely, Policy Research Committee, Mainland Opportunities Committee, New Business Committee, Market Development Committee, and Human Capital Committee. The committees are tasked to study specific areas in depth, formulate work directions and plans with a view to providing advice and recommendations to the Government.

The FSDC aims to:

1. advise the Government on strategies and measures to expand the scope of Hong Kong's financial markets and enhance the competitiveness of Hong Kong as an international financial centre;
2. support the financial services industry in developing the core competence and knowledge of its practitioners; and
3. promote Hong Kong's financial services industry and Hong Kong as an international financial centre on the Mainland and overseas.



OPENING REMARKS

What is a Career in Finance?

Mr Laurence Li

*Chairman
Financial Services Development Council*

Mr Laurence Li is the Chairman of the Financial Services Development Council. The Council is an advisory body to the HKSAR Government on all matters relating to the development of Hong Kong as an international financial centre. Its express remit is to be a focal point of views from in the financial services industry, a champion of the industry, and an ambassador for Hong Kong as an international financial centre.

Mr Li's profession is as a practicing barrister. He focuses on banking, commercial, company, and securities law. Prior to being called to the Hong Kong Bar, he served in several positions within the Securities and Futures Commission in Hong Kong and, before that, worked in a law firm in New York.

Mr Li is a Judge of the International Court and Regulatory Tribunal in Doha, Qatar. He is also a Fellow of The Hong Kong Polytechnic University, an Honorary Fellow of the Asian Institute of International Financial Law at The University of Hong Kong, and a Senior Fellow at the Centre for Financial Regulation and Economic Development at The Chinese University of Hong Kong.



KEYNOTE ADDRESS

My Story, Career Path and
Key Lessons to Learn

The Hon Mrs Laura M Cha, GBM, GBS, JP

*Chairman
Hong Kong Exchanges and Clearing Ltd.*

Mrs Cha is a member of the Executive Council of the Government of Hong Kong, Chairman of Hong Kong Exchanges and Clearing Ltd and a member of Financial Leaders Forum.

Mrs Cha is the Non-Executive Deputy Chairman of The Hongkong and Shanghai Banking Corporation, a Non-Executive Director of HSBC Holdings plc, and an Independent Non-Executive Director of Unilever plc. She is also a Senior International Advisor of Foundation Assets Management Sweden AB and a member of Sotheby's International Advisory Board. In addition, she is Vice Chairman of the International Advisory Council of the China Securities Regulatory Commission, and a Director of the World Federation of Exchanges.

Mrs Cha became the first, and to-date, the only person outside Mainland China to join the Central Government of the People's Republic of China at the vice-ministerial rank when she was appointed as Vice Chairman of the China Securities Regulatory Commission in January 2001. She served in that position until September 2004. Mrs Cha worked for Securities and Futures Commission in Hong Kong from 1991 to 2000, becoming its Deputy Chairman in 1998. She was also Chairman of The Financial Services Development Council of Hong Kong from January 2013 to July 2018.

She was awarded a Silver Bauhinia Star in 2001, a Gold Bauhinia Star in 2009 and the Grand Bauhinia Medal in 2017 by the Hong Kong Government for her public service.



PANEL 1:
Career in Finance
Panel Chair

Mr Mervyn Chow

*Partner
Hillhouse Capital Management Limited*

Mr Chow is a partner of Hillhouse Capital Management Limited. Prior to joining Hillhouse in March 2018, Mr Chow was the Chief Executive Officer for Greater China and Co-Head of Investment Banking and Capital Markets, Asia Pacific for Credit Suisse.

During the two decades at Credit Suisse, Mr Chow was responsible for the overall strategy of the bank in Greater China as well as many key client coverage and landmark Mergers & Acquisitions and Capital Markets transactions in the region.

Mr Chow received his B.A. in Economics from the University of California at Berkeley and M.A. in International Policy Studies from Stanford University.



PANEL 1: Career in Finance Banking

Ms Diana Cesar

Group General Manager, HSBC

Chief Executive, Hong Kong

The Hongkong and Shanghai Banking Corporation Limited

Diana Cesar, Group General Manager of HSBC Group, is Chief Executive for Hong Kong and a member of the Executive Committee for The Hongkong and Shanghai Banking Corporation Limited. Ms Cesar is currently the Chairperson of the Hong Kong Association of Banks.

During her career with HSBC, Ms Cesar has held leadership roles in Marketing, Cards and Loans, Mortgages, Distribution Strategy and Consumer Propositions in Hong Kong and across Asia-Pacific. Before being appointed Chief Executive for Hong Kong in September 2015, Ms Cesar had been Head of Retail Banking and Wealth Management for Hong Kong since 2011.

Ms Cesar first joined HSBC in 1999 and was appointed Head of Distribution and Product Development in 2003 with responsibility for establishing retail distribution infrastructure throughout Asia-Pacific. She was named Head of General Banking in 2007, managing all general retail banking portfolios including deposits, mortgages, credit cards and consumer assets in Hong Kong.

Before joining HSBC, Ms Cesar held various senior positions in Marketing and Customer Relations with a number of large multinational organisations.



PANEL 1: Career in Finance Asset Management

Dr Au King-lun

*Chief Executive Officer
Value Partners Group Limited*

Dr Au King Lun is Chief Executive Officer (CEO) of Value Partners Group, responsible for the Group's business and corporate affairs. He joined Value Partners in December 2016, bringing decades of asset management industry experience to his role.

Previously, Dr Au was CEO of Eastspring Investments (Hong Kong) Limited and BOCHK Asset Management Limited. He also held various senior management positions at other financial institutions including HSBC Global Asset Management (Hong Kong) Limited. Dr Au was named CEO of the Year in Hong Kong by Asia Asset Management in 2012 and 2014. He was awarded the Medal of Honour by the Government of the Hong Kong Special Administrative Region for his valuable contributions to the securities and asset management industry in 2008.

Currently, Dr Au is an Index Advisory Committee Member of the Shanghai Stock Exchange as well as the China Securities Index Co., Ltd. He also sits on the Advisory Committee of Hong Kong's Securities and Futures Commission and the Market Development Committee of the Financial Services Development Council. In addition, he was the Chairman of the Hong Kong Securities and Investment Institute from 2006 to 2008 and the Chairman of the Hong Kong Investment Funds Association in 2004/2005.

Dr Au holds a CFA, and he earned a Bachelor's degree in Physics from the University of Oxford and a PhD in Theoretical Particle Physics from Durham University.



PANEL 1: Career in Finance Insurance

Ms Winnie Wong

*Chief Executive Officer
Asia Insurance Company Limited*

Winnie is the CEO of Asia Insurance Company Limited (a leading composite insurance company in Hong Kong). Prior to Asia Insurance, she was the CEO of Aon Risk Solutions Hong Kong/Macau and Assistant General Manager of Royal & Sun Alliance Insurance. She has over 20 years' experience in Insurance and Risk Management Consulting.

She is very active in the insurance industry and community and is currently a Council member and New Business Committee of the Financial Services Development Council, Panel Member to the Resolvability Review Tribunal, Member of The Human Resources Planning Commission, Mandatory Provident Fund Schemes Advisory Committee, Travel Industry Compensation Fund Management Board, Higher Rights Assessment Board, HKTDC Belt and Road Committee - Professional Services Working Group, Steering Committee on the Pilot Program to Enhance Talent Training for the Insurance Sector. Also Honorary Secretary of The Insurance Complaints Bureau.

Winnie is a Councilor of General Insurance Council, Motor Insurers' Bureau of Hong Kong and Employees Compensation Insurer Insolvency Bureau. She is a member and Honorary Treasurer of Zonta Club of New Territories. Director of the Alumni Association of Shaw College of The Chinese University of Hong Kong (CUHK) and the MBA Alumni Advisory Board of The HK University of Science & Technology (HKUST). She was Chairperson of the Fire Insurance Association in 2003 and first female President of the Hong Kong Insurers Club in 2008.

Winnie was graduated from CUHK, obtained an MBA Degree from HKUST and completed the International Management Development Program at The University of California, Los Angeles (UCLA). She is also a Chartered Insurance Practitioner and fellow member (FCII) of the Chartered Insurance Institute (UK), Associate in Risk Management (ARM) of the Insurance Institute of America.



PANEL 2: Technology, Innovation and Entrepreneurship in Finance Panel Chair

Mr Stephen Wong

*Deputy Executive Director & Head of Public Policy Institution
Our Hong Kong Foundation*

Mr Stephen Wong received a B.A. Degree in Economics from the University of Chicago, Phi Beta Kappa, and an M.A. Degree in East Asian Studies from Yale University. Since then, he worked for a number of global financial institutions, including as an Executive Director in UBS (London) and a Managing Director at RBS.

Mr Wong's public service includes various advisory roles appointed by the Hong Kong Government, including Member of the Financial Services Development Council, Member of Task Force on Land Supply, Sub-committee Co-opt Member of the Sustainable Development Council, Member of Investment Committee of the Beat Drugs Fund, Member of Investment Sub-Committee of the Housing Authority, and Member of Feasibility Study Working Group of "Special Needs Public Trust".

Mr Wong is also active in community service. He is Chairman of the Clean Air Network, Vice Chairman of the Budget and Allocation Committee & Investment Committee Member of the Community Chest, and Executive Committee Member & Chairman of the Advisory Committee of Social Enterprise and Innovation Platform of the Hong Kong Council of Social Service. Mr Wong is also a part-time Lecturer at the Chinese University of Hong Kong for the Master of Social Science in Global Political Economy, and an Adjunct Associate Professor at the Hong Kong University SPACE for the Institute for China Business.



PANEL 2: Technology, Innovation and Entrepreneurship in Finance Innovation

Mr Andrew Weir

Senior Partner, Hong Kong; Vice Chairman, KPMG China
KPMG

Andrew is the Regional Senior Partner of KPMG's Hong Kong office. He has over 25 years' experience servicing listed companies, public bodies, investment funds and MNCs in Hong Kong, Asia and internationally. He has considerable experience working with a number of major audit committees and boards in Hong Kong and internationally. He has a keen interest in corporate governance and leads the quarterly KPMG Independent Non-Executive Directors Forum.

Andrew was appointed by the HKSAR Government as a council member of the Hong Kong Trade Development Council, sits on the Belt and Road Committee and chairs the International Working Group in Hong Kong and inaugural Global Belt and Road Forum. He is also a member of the Financial Services Development Council (FSDC) and FSDC Policy Research Committee. Andrew chairs the Listing Committee of the Hong Kong Stock Exchange and the advisory panels of the Securities Institute, Hong Kong Investor Relations Association and Institute of Chartered Accountants in England and Wales (ICAEW).

Andrew has had a number of global and regional roles with KPMG. He is the Global Chairman of Real Estate and Construction, and ASPAC Chairman of Infrastructure, Government and Healthcare, which also includes the real estate, hospitality and transport sectors.

Andrew is also a representative of the global leadership team of KPMG's Belt & Road Centre of Excellence. In this capacity, Andrew is leading KPMG's efforts in establishing greater linkages between Belt & Road Governments and interested Chinese and International private sector investment partners. Andrew was made an MBE in the Queen's Birthday Honours List 2017 for his contribution to trade and investment links between Hong Kong and the UK.



PANEL 2: Technology, Innovation and Entrepreneurship in Finance FinTech

Mr Alvin Kwock

*Co-Founder and Chief Executive Officer
OneDegree*

Alvin Kwock is the Founder & CEO of OneDegree. OneDegree is a technology company with a goal to be the next generation leader in the insurance industry. It is the first digital insurer candidate in Hong Kong that embraces digital process end-to-end. It also crosses over with leading global partners in insurance and health in piloting new technology and experience.

Alvin was JPM's Asia-Pacific Head of Emerging Technology and Taiwan Head of Research. Under Alvin's leadership, JPM's Asia Tech Hardware team has been consistently rated in the Institutional Investors Poll, Financial Times/ Starmine and Asiamoney. He advised a number of global technology powerhouse and venture capitals, and served as a guest lecturer at universities. He was the co-founder and Chief Business Officer at an Augmented Reality start-up.

Alvin holds a MA degree in Social Science and a BA degree in Economics, both from the University of Chicago.



PANEL 2: Technology, Innovation and Entrepreneurship in Finance Entrepreneurship

Mr Lap Man

*Co-founder & Managing Partner
Beyond Ventures*

Lap Man is Co-founder & Managing Partner of Beyond Ventures, a Hong Kong-based venture capital fund established by several serial Hong Kong entrepreneurs together with eGarden Ventures, a technology/media/telecoms-focused venture capital company with an 18-year investment track record in mainland China. The fund is also supported by leading investment company Honky Capital, which manages more than US\$10 billion in assets.

He is also Founder and CEO of DYXnet Group, Greater China's leading carrier-neutral network service provider, which launched in 1999. The company now runs some network POPs (points-of-presence) and serves geographies that include Greater China, Singapore and Vietnam.

Before founding DYXnet Group, Man was one of the minds behind LinkAGE Online, which became Hong Kong's largest corporate Internet service provider before being acquired by PSINet in 1998.

Man was honoured in the "Capital Leaders of Excellence" awards scheme in 2009 and appeared two years later in the "Excellence in Achievement of World Chinese Youth Entrepreneurs" rankings organised by the World Federation of Chinese Entrepreneurs Organization.

He was a winner in the 2012 "Asia Pacific Entrepreneurship Awards" and later won the EY Entrepreneur of the Year China award in 2016.

Man graduated from the Chinese University of Hong Kong with a Bachelor's Degree in Japanese Studies and became interested in the Internet during an exchange programme at Japan's Sophia University in 1993.



CLOSING REMARKS

The Hon Paul CHAN Mo-po, GBM, GBS, MH, JP

Financial Secretary

The Government of the Hong Kong Special Administrative Region

Mr Chan is a Certified Public Accountant. He is a former President of the Hong Kong Institute of Certified Public Accountants and a former Chairman of The Association of Chartered Certified Accountants, Hong Kong.

Before joining the Government, Mr Chan held a number of public service positions including member of the Legislative Council; Chairman of Legal Aid Services Council; Board Member of the West Kowloon Cultural District Authority; non-official member of the Strategic Development Commission and Council Member of the Chinese University of Hong Kong.

Mr Chan served as Secretary for Development of the Hong Kong Special Administrative Region Government from July 2012 to January 2017. He was appointed Financial Secretary on 16 January 2017.

Acknowledgement

Special thanks to
the following firms participating in the “CV Clinic”



Deloitte.



More about the Hong Kong Financial Services Industry

- The FSDC Career Website (www.career-fsdc.org.hk)

To explore the diverse career opportunities in the industry of financial services in Hong Kong, the FSDC career website will walk you through the major sectors and key functions. A number of successful practitioners, young professionals and hiring managers in the industry share with you their valuable working experiences and job hunting tips.

Highlights:

- Overview of financial services sectors including asset management, banking, insurance, professional services, regulatory bodies, securities brokerage and wealth management;
- Feature stories;
- Blogs contributed by distinguished practitioners, and more...

- Overview of Hong Kong Financial Services Industry

The FSDC released an updated version of the “**Overview of Hong Kong Financial Services Industry**” in May 2018, which aims to facilitate industry practitioners and the wider public to understand and promote the strengths of Hong Kong as an international financial centre. The Overview is available on the FSDC website: www.fsdc.org.hk.





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