

## **Lareina Wang's Bio**

Lareina Wang is Executive Director, Head of Digital and Innovation in DBS HK's Institutional Banking Group. In this role she manages the Bank's digital business serving clients ranging from large corporates to SMEs; Lareina is responsible for the Digital P&L, digital product and platform development as well as delivering best in class digital customer journeys across the Hong Kong and Greater Bay Area.

Lareina is an active FinTech practitioner, currently serving as the Co-Chair to Digital Banking and Payments Committee in FinTech Association Hong Kong.

Prior to DBS, Lareina worked for HSBC UK and HSBC Hong Kong, during her 9 years' tenure with roles spanning across Strategy, Digital, Customer Proposition and Marketing she led HSBC's global first FinTech partnership, rolled out Open Banking strategies in both UK and Hong Kong as well as played an instrumental role in setting up the Bank's Greater Bay Area Office.

Lareina held digital roles in Barclays Bank and Ogilvy in London, and various marketing roles in Shanghai. She holds an MSc in International Marketing as well as a BA in English Literature.