



Kenny Cheng
Alternate Chief Executive, Deputy Chief Financial Officer, WeLab Bank

Kenny is the Deputy Chief Financial Officer and Alternate Chief Executive of WeLab Bank, the most innovative bank named by the Chinese University of Hong Kong. WeLab Bank operates under WeLab Group, a leading pan-Asian fintech platform. Founded by a team of financial and technology experts, WeLab Bank's mission is to empower customers to manage, save and grow their wealth by using technology to design a personalized intelligent banking experience. WeLab Bank represents a 100% digital banking experience that is simple, intuitive, and built around customers.

With over 15 years of experience in finance, Kenny oversees WeLab Bank's financial strategies and treasury function, he also works closely with business departments to ensure high operational efficiency. Apart from finance, Kenny is also a key member of the management committee who has led the Bank completing multiple key achievements ranging from obtaining the virtual banking license to launching various innovative banking services. Previously, Kenny was WeLab Group Head of Financial Planning and Analysis, supporting WeLab Group to achieve significant growth in recent years.

Prior to joining WeLab Group, Kenny held various senior roles in Standard Chartered Bank, advising the Greater China and Northeast Asia Retail Bank on financial management and strategic planning.

Kenny received a MSc in Professional Accountancy from the University of London, and a BSc in Quantitative Finance from the Chinese University of Hong Kong.