



**Dvir Cohen**  
**CEO**  
**Memic**

Dvir Cohen has served as Memic's Chief Executive Officer since October 2013. Mr. Cohen has been a leader in Memic from its inception and also serves as a president of Memic U.S. Mr. Cohen brings more than 15 years of experience in innovative robotic systems.

Prior to joining Memic, Mr. Cohen served in various positions in the Israeli Ministry of Defense as an awarded officer specializing in robotic systems for various applications. From 2011 to 2013, Mr. Cohen held the positions of research and development manager and robotic project specialist in an elite technology unit of the Israel Intelligence Force. From 2007 to 2011, Mr. Cohen led several opto-mechanical disruptive solutions in the Ministry of Defense, one of which won the Israel Defense Award. Mr. Cohen has experience at all stages of product development, from the early conceptual stage through prototyping to production line implementation and final marketing of government and defense units.

Mr. Cohen earned an M.B.A in 2012 from the Recanati Business School at Tel Aviv University with a major in Business Strategy and Entrepreneurship. He also earned B.Sc. and M.Sc. degrees in Mechanical Engineering from the Technion as part of the "Brakim" excellence program in 2006.