



Financial Services Development Council

The Financial Services Development Council ("FSDC") was established by the HKSAR Government in January 2013. The FSDC engages the financial services industry of Hong Kong and formulates proposals to promote the further development of the industry and map out the strategic direction for the development of Hong Kong as an international financial centre.

The HKAWL, being a fully owned subsidiary of FSDC, has the primary goal of advancing Hong Kong's private wealth management sector. HKAWL's purpose will be to establish a well-structured platform for networking, education, and talent development designed for family offices, next-generation wealth owners, and private wealth management professionals.

Post Title: **Executive Director of the Hong Kong Academy for Wealth Legacy ("HKAWL")**

Report to: Board of HKAWL

Key Responsibilities

1. To formulate strategies and action plans to foster further development of the Family Office ecosystem in Hong Kong;
2. To cultivate and strengthen the HKAWL's relationships with private wealth asset owners, key industry stakeholders and practitioners;
3. To oversee marketing strategics and activities of the academy in promoting Hong Kong as a global Family Office hub;
4. To oversee the media and public relations strategies and act as spokesperson for the HKAWL as appropriate;
5. To direct the operations of the academy, including the business models, marketing activities and organizational structures to ensure achieving the desired results and align with the academy's strategies and missions; to oversee the corporate development

and governance matter, including work plans, budget control, use of funding; and

6. To perform any other duties as and when required.

Requirements

1. Bachelor's degree or equivalent, preferably in finance, economics or related disciplines;
2. At least 15 years' post-qualification experience, at least eight years of which should be at the senior management level in the financial services industry with solid experience and knowledge of Hong Kong's business environment and the Family Office ecosystem;
3. Strong ability to think strategically with a global perspective and business acumen and to put together recommendations and implementation plans;
4. Strong leadership skills and ability in networking and soliciting the support of stakeholders both internally and externally;
5. Excellent command of both written and spoken English and Chinese; fluency in Putonghua is an advantage; and
6. Strong problem-solving and decision-making skills for the management and operations of the entire academy.

Terms of Appointment & Package

A competitive remuneration package will be offered to the successful candidate. Fringe benefits include paid leave, medical insurance and MPF.

Terms of Appointment & Package

Interested candidates please send a letter of application and a curriculum vitae setting out the details of qualifications, previous work experience, current and expected salary **by email to ED-HKAWL@egonzehnder.com**. Applicants not invited for an interview within 8 weeks after submission of application may consider their applications unsuccessful. For enquiries, please call 2493 1313.

Review of applications is ongoing and recruitment is open until filled.