



## **Alger Fung**

### **Chief Executive Officer – AIA Hong Kong & Macau**

Alger Fung is Chief Executive Officer for AIA Hong Kong & Macau effective from 1 Jan 2021. He is responsible for extending AIA's distribution market presence and developing new opportunities for sustained growth in Hong Kong & Macau.

Prior to this role, Alger was Chief Executive Officer of AIA Thailand since 1 May 2019. Under his leadership, AIA Thailand significantly expanded its protection propositions and strengthened its unit-linked business, while continuing to raise the productivity of the agency force. The partnership with Bangkok Bank was also further strengthened with continued new business growth and increased productivity of the banca sales force.

Alger was the General Manager of Guangdong Branch, AIA China from 2014, where he helped to transform the agency business into a full-time, professional agency model that delivered significant VONB growth, contributing towards AIA China's overall outstanding track record of success.

Alger brings with him a wealth of experience with over 25 years in the life insurance industry. Throughout his career, he has served in a wide range of leadership roles with an exceptional track record of success.

Alger joined AIA Group Office as Regional Chief Agency Officer in 2013, responsible for China, Singapore, India and Sri Lanka, where he was key in implementing AIA's Premier Agency strategy.

Alger was recognised by the Financial Services Bureau of the Guangzhou Government and he was also appointed as Adjunct Professor by Lingnan College of Sun Yat-sen University in 2016.



## 馮偉昌

### 友邦香港及澳門 首席執行官

馮偉昌於 2021 年 1 月 1 日出任友邦香港及澳門首席執行官，負責發展友邦保險在香港及澳門的銷售，以及為業務持續增長開拓新機遇。

出任現職前，馮偉昌為友邦保險泰國首席執行官。他自 2019 年 5 月 1 日上任以來，友邦保險泰國在他的領導下大幅擴展保障產品及其優勢，並加強了單位連結式產品業務，同時不斷提升代理團隊的生產力。公司與盤谷銀行的夥伴關係亦進一步加強，銀行業務的新業務持續增長，而銀行保險銷售團隊的生產力亦不斷提升。

馮偉昌自 2014 年起擔任友邦中國廣東省分行總經理，任內將友邦中國的代理業務成功轉營為全職專業代理模式，帶動新業務價值大幅增長，造就友邦中國的整體驕人表現。

馮偉昌在人壽保險業擁有超過 25 年的豐富經驗。他曾擔任不同範疇的領導要職，成績斐然。

馮偉昌於 2013 年加入友邦保險集團，擔任區域首席營業總監，專責中國、新加坡、印度和斯里蘭卡等市場，在這些地區為落實友邦「最優秀代理」策略擔當重要角色。

馮偉昌獲廣州市金融工作局嘉許，並於 2016 年獲中山大學嶺南學院委任為客座教授。