

**Mr Evan Auyang**Group President
Animoca Brands

Mr Evan Auyang is the Group President of Animoca Brands, a Hong Kong-based multinational blockchain technology and investment company focused on developing the digital property rights ecosystem, including play-to-earn games, non-fungible tokens (NFTs), decentralized finance (DeFi), blockchain marketplaces, infrastructure and more. Mr Auyang is also the Chairman of the Board of Civic Exchange, a non-partisan public policy think tank. He serves as an Independent Non-Executive Director on three boards: the Urban Renewal Authority, Sun Hung Kai & Co. Ltd., and Asia Financial Holdings Limited. He is an Advisor for Our Hong Kong Foundation, a member of the Fintech Advisory Group of the Securities and Futures Commission, and serves on the Innovation and Technology Advisory Committee of the Hong Kong Trade Development Council, the Transport Policy Committee of the Chartered Institute of Logistics and Transport, the Development Fund Committee of the Hong Kong Council of Social Service, the Advisory Council for Institute at Brown for Environment and Society for Brown University, as well as the Board of Advisors of Hong Kong 2050 is Now. In addition, Mr. Auyang is a lecturer at the Hong Kong Academy of Politics and Public Policy. Prior to joining Animoca Brands, Mr Auyang was the Managing Director and Head of GLG International (Gerson Lehrman Group), a technology-enabled expert insight platform where he ran and grew its business spanning Europe, Middle East, Africa, and Asia-Pacific across 15 locations. Before GLG, Mr Auyang was the Deputy Managing Director of the Kowloon Motor Bus Co. (1933) Ltd. ("KMB") and a board director of Transport International Holdings Limited, the parent company of KMB. Prior to joining Transport International and KMB, Mr Auyang was an Associate Partner at McKinsey & Company. Before that, Mr Auyang worked at Citigroup's Derivatives Structuring and Marketing unit. He obtained his undergraduate degree in Economics and Political Science from Brown University and his MBA degree from the Kellogg School of Management.



歐陽杞浚先生 Animoca Brands 總裁

歐陽杞浚先生 歐陽杞浚先生現任 Animoca Brands 總裁, Animoca Brands 是一間以香港 為總部 的跨國區塊鏈技術及投資公司,專注於發展數字資產生態圈,包括能為玩家帶 來收 入的遊戲模式(play-to-earn)、非同質化代幣(NFT)、去中心化金融(DeFi)、區塊鏈 市場和構建等。他亦是思匯政策研究所主席,思匯政策研究所為一紮根香港的中立公 共政策智囊組織。 歐陽先生亦在市區重建局、新鴻基有限公司及亞洲金融集團 (控股) 有限公司董事會擔任獨立非執行董事。他是團結香港基金顧問及香港貿易發 展局創新 科技諮詢委員會委員及證監會金融科技諮詢小組成員。 此外,歐陽杞浚先生也 是香港 運輸物流學會運輸政策委員會、香港社會服務聯會發展基金委員會、布朗大學環境 與 社會研究所顧問委員會以及「 Hong Kong 2050 is Now」顧問委員會成員。 同時, 他 是香港政治及行政學苑的講師。 在加入 Animoca Brands 之前,歐陽先生曾任格理集團 (GLG)歐洲、中東、非洲及亞太區行政總裁, 負責經營其集團十五個國際市場的業務。 在加入 GLG 之前, 歐 陽先生出任九龍巴士 (一九三三 )有限公司 (「 九巴 」 )副董事 總經理, 亦在載通國 際控股有限公司(即九巴之母公司)董事會擔任執行董事。在加入 載通/九巴之前, 他 曾在麥肯錫公司 (McKinsey & Company)任全球副董事。在開始管 理顧問工作之前, 他任職於花旗銀行衍生產品市場推廣部。歐陽先生持有布朗大學 (Brown University)之經濟及政治學學士學位,以及美國西北大學(Northwestern University) 凱洛格工商管理學院 (Kellogg School of Management) 之工商管理碩士學位。