

“A Finance Career in Hong Kong” Website Design Competition

The Financial Services

Development Council (FSDC) is looking for ingenuity, creativity, and excellence in design from students currently studying in Hong Kong tertiary institutions!

We invite **YOU** to participate in our website design competition to create an aesthetically pleasing and functional website on “Career in Finance” that, in a user-friendly way, provides:

- a comprehensive picture of the financial services industry in Hong Kong
- different careers available in the industry
- how we can prepare and equip ourselves for a career in the industry, whether we are studying finance-related subjects or in other programmes.

Who can enter?

- **Full-time students** in degree programmes (any disciplines) at 10 tertiary institutions¹ can form their own teams, with four students in each team. Admission to the competition is on a team basis and all members in each team should be currently studying at **the same tertiary institution**.
- The career office of each tertiary institution will then **nominate** no more than two teams from its school.

Reasons to join

- ☑ Winners will be awarded internship and part-time opportunities with leading companies in Hong Kong, including –
 - Clifford Chance
 - Hillhouse Capital Management
 - McKinsey & Co.
 - PwC
 - Value Partners
- ☑ A unique opportunity to better understand career options available in the local financial services industry through interacting with FSDC members and other leading finance practitioners
- ☑ At the same time, you will be contributing to formulating a website that can help fellow students and other aspiring talents to obtain information about developing their careers in finance

Competition schedule (subjection to confirmation)

30 March 2015	Briefing and Q&A session on competition details (participants’ attendance is highly recommended; registration required) Time : 2:30pm Venue : Auditorium, G/F, Central Government Offices 2 Tim Mei Avenue, Tamar
8 June	Submission deadline for the 1st round of competition
15 June	Announcement of <i>four</i> finalist teams
27 June	Final presentation day Result announcement and award ceremony

Each participating team to submit –

- A written summary no more than 1,000 words describing their proposed website
- A visual proposal (e.g. prototype website, Powerpoint, video)

Four shortlisted teams will each give a 30-minute presentation on their full website design

Details on rules and terms of the website design competition are available at www.fsd.org.hk/en/events/upcoming/website_design_comp (available from 17 March 2015)

Enquiries: FSDC Secretariat via email - enquiry@fsdc.org.hk (please quote “Career in Finance website design competition” in the email subject)

¹ Includes the Chinese University of Hong Kong, City University of Hong Kong, Hang Seng Management College, Hong Kong Baptist University, Hong Kong Shue Yan University, the Hong Kong Polytechnic University, the Hong Kong University of Science and Technology, Lingnan University, the Open University of Hong Kong and the University of Hong Kong