

**1 ILP Unit** - Intellectual Development (In progress)

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## FSDC Practitioner Speakers Series - **The Insurance Market in Hong Kong**

Mr. Yung joined Prudential in October 2009 as Chief Executive Officer. He is in charge of Prudential's insurance operations in Hong Kong, leading the executive management team to oversee a broad range of life, investment-linked, medical and general insurance products, as well as employee benefit offerings. Prudential has one of the largest professional agency distribution channels in the industry, with more than 10,000 financial consultants, and a bancassurance team which serves customers through its partnership with Standard Chartered Bank since 1998.

Mr. Yung brings to Prudential over 30 years of insurance experience with significant accomplishments in the local insurance industry. Prior to joining Prudential, he was Senior Vice President and General Manager of AIA's Hong Kong and Macau operations, overseeing the businesses and formulating and executing AIA's strategic plans in both territories.

Mr. Yung began his career in the insurance industry in the 1980s with Manulife, and later went on to run a number of key functions within the company, including marketing services. He later joined Sun Life as director of marketing in Hong Kong, before moving on to AIA.

A native of Hong Kong, Mr. Yung is a graduate of the University of Leeds in the UK. He is a Fellow of Life Management Institute (FLMI) and achieved various designations including Associate, Customer Service (ACS); Associate, Insurance Agency Administration (AIAA); Associate, Insurance Regulatory Compliance (AIRC), and Certified Financial Management Planner (CFMP), with the Hong Kong Institute of Bankers.



### **Speaker: Mr. Derek Yung**

**Chief Executive Officer  
Prudential Hong Kong Limited  
Prudential General Insurance Hong Kong Limited**

**Date: 11 Nov 2015 (Wed)**

**Time: 3:00 - 4:00 pm**

**Venue: MBG07, Lingnan University, Tuen Mun**

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