

## **Details on Rules and Terms of the Website Design Competition** **("the Competition")**

### **General**

- Organiser of the Competition : the Financial Services Development Council.
- By accepting the nomination to enter the Competition by any of the 10 tertiary institutions for the Competition, all participants will be deemed to have –
  - accepted and be bound by the rules and terms of the Competition; and
  - authorised the organiser to transfer students' personal information to the internship / part-time work sponsors for internship / part-time arrangement.
- All entries must be received by the closing date specified above. No responsibility will be taken by the organiser or the Adjudication Panel for failure of delivery of any documents.
- Prizes are not transferable, and winners are required to sign an undertaking to accept and complete the internship / part-time programme at the organisation assigned to him/her by the FSDC.
- Apart from the prizes awarded to the winners, all participants shall not be entitled to any remuneration, payment or compensation for participating in the Competition.
- All immediate family members of members of the Adjudication Panel and employees of the organiser involved in the organisation of the Competition are prohibited from participating directly or indirectly in the Competition. If any participant suspects any potential conflict of interest, he or she shall enquire the representative of the organiser prior to entry submission. The organiser reserves the right to declare any participant ineligible.
- The organiser shall not be responsible for any damage to the participants or any other persons' computers or electronic devices, related to or resulting from participating or downloading any materials from the Competition website.
- The organiser may at its discretion cancel, modify or suspend the Competition. Participants shall not be entitled to any compensation as a consequence of such cancellation, modification or suspension of the Competition.

### **Submission and Presentation**

- The content of the website design proposal submitted in the first round of the Competition and the final presentation should NOT include the names of team members and their tertiary institutions.
- Teams selected for the final presentation are required to attend the presentation day in person.
- All members of teams participating in the final presentation must consent to the use of his/her name, photograph, presentation materials and video for publicity purposes.
- If Black Rainstorm Warnings or Typhoon signal No. 8 or above is hoisted (According to Hong Kong Observatory announcement) one hour before the final

presentation, the final presentation will be rescheduled without previous notice. The organiser reserves the right to call off the final presentation in the event of adverse weather conditions or other incidents beyond the control of the organiser.

### **Adjudication criteria**

- Overall design of the website
- Message of raising public awareness on career opportunities in financial services
- Originality and creativity
- Thoughtfulness and practicality : functionality and user-friendliness
- Quality, comprehensiveness and focus of content
- Technical feasibility

### **Technical requirements for the website**

- Language : English
- Submissions should be in HTML and Java Script viewable by IE 8.0 or above, Safari 5.0 or above and Firefox 19.0 or above.

### **Copyright and Intellectual Property Right**

- The FSDC owns the copyright of all entries and has the right to publish, exhibit, print, modify, and distribute entries through all kinds of channel as well as to use entrants' names and photos of members of teams participating in the final presentation for non-commercial promotions without obtaining prior consent from the entrants or paying any fees to them.
- The organiser, its authorised users, assignees and successors-in-title may produce, submit, use, modify, duplicate or possess such entries or any parts therein without constituting infringement upon the intellectual property rights. Should any claims on infringement arise, the participants shall indemnify the organiser and bear any consequence of intellectual property rights infringement.
- The organiser is under no obligation to adopt or promote the designs and practices in the competition entries.
- All entries submitted must be original creations that have never been publicly published. The copyright of the entries must belong to the participants before they enter the Competition.

### **Personal Data Collection Statement**

- Personal information provided by participants is voluntary and will only be used by the FSDC for relevant activities. Such information will be provided to relevant staff for liaison and other related purposes. For enquires or amendment to the information provided, please send a written request to the FSDC.

The FSDC reserves the right to decide on the terms, final results of the Competition and to amend the Competition rules and terms at any time.